



Vegetarian Society of DC

GreenRewards™ Discount Program

Grow your business. No cost to join!

David Herring
Vice President
Vegetarian Society of DC
PO Box 4921
Washington, DC 20008
202-362-VEGY

Yes! I want to increase my business from veg-friendly consumers!

Your name: _____

Title (circle one): Owner Manager Other (specify): _____

Business name: _____

Complete mailing address: _____

Telephone: _____

Email address (optional): _____

Website: _____

Business hours: _____

Business description (30 words maximum please): _____

Do you have other locations that will participate? (Use an additional sheet if necessary.)

Handicapped accessible? Yes No

Near Metro stop? No Yes Which one? _____

Credit cards? (check all that apply) None VISA MasterCard American Express Discover

Checks accepted? No Yes

Please include my business in the Vegetarian Society of DC's Discount Program. VSDC will publish information about my business' participation in VSDC GreenRewards™ in its quarterly newsletter and on its website. I agree to offer the following discount to individuals who present a current VSDC membership card:

10% discount per visit

Other (please specify; must be worth at least \$5)

Limitations:

No limitations

New customers only (your business will be responsible for tracking)

One-time only

Excluding purchases of _____

I understand that this agreement is in effect 2 years from the date of signature. However, either party may terminate the agreement at any time with 60 days written notice.

Signature: _____

Date: _____

SEE REVERSE SIDE FOR ADVERTIZING OPPORTUNITIES IN VSDC NEWS

The Vegetarian Society of DC is a 501(c)(3) nonprofit organization and is governed by an elected Board of Directors.

The VSDC GreenRewards™ Discount Program is a trademark of the Vegetarian Society of DC in the US and other countries.

Advertizing in VSDC News

VSDC News, the official newsletter of the Vegetarian Society of the District of Columbia, is published quarterly. Newsletters are mailed to all our members, and are usually received around the first week of the month of the issue. Copies of *VSDC News* are also available at our many activities.

VSDC accepts advertising only from responsible businesses, organizations, and individuals. Advertising must relate to our readers' concerns and interests, and must not oppose the mission of VSDC. The VSDC Board of Directors and/or the VSDC News team reserve the right to reject any ad. For more information or to advertize, contact editor@vsdc.org.

Deadlines

Payment and ad must be received by the first day of the month prior to the issue. Accepted material will be published on a first-come, first-served, space-available basis. All rates are subject to change.

Issue months	Deadline
January / February / March	December 1
April / May / June	March 1
July / August / September	June 1
October / November / December	September 1

Advertizing Rates

Ad rates, which must be prepaid, are for camera-ready and digital-format ads 3.5-inches wide. The rate for four issues (one year) includes a 25% discount. ("Buy 3, get 1 free!") Please send check **payable to VSDC** (if applicable for advertising) to: GreenRewards Discount Program, Vegetarian Society of DC, PO Box PO Box 4921, Washington, DC 20008 (Attn: David Herring)

	Size	One issue	Four issues (1 year)
Business card	3-1/2" h x 2" w	\$50	\$150
Sixth of a page	3-1/2" h x 3" w	\$75	\$225
Quarter of a page	3-1/2" h x 4-5/8" w	\$90	\$270

Classified-type advertizements

These text-only ads are available only to members in good standing. The fee is \$5 per 25 words or part thereof. Your first \$5 fee each year is waived.

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